CLAIMS

1. A fishing reel, comprising:
   (a) a bobbin comprising
      (i) first and second ends,
      (ii) an elongate body extending between the first and second ends,
      (iii) a pair of protrusions at each end, and
      (iv) a gathering region at each end, each gathering region being between the protrusions at each respective end,
   the bobbin being configured to wrappingly receive line about the body and between each pair of protrusions; and
   (b) a bracket rigidly attached to the bobbin, the bracket comprising
      (i) at least one support member, the at least one support member being configured to support the bobbin relative a fishing rod, and
      (ii) a pair of flanges, each flange being configured to be received under a hood on a fishing rod.

2. The reel of claim 1, wherein the protrusions in a pair are parallel.

3. The reel of claim 1, wherein at least one pair of protrusions are splayed.

4. The reel of claim 1, wherein the protrusions in a pair are different sizes.

5. The reel of claim 1, further comprising a means for securing the line to the bobbin.

6. The reel of claim 5, wherein the means comprises an opening in the body.

7. The reel of claim 1, wherein the bobbin is formed from a homogenous continuum of material.

8. The reel of claim 1, wherein the elongate body further comprises two side surfaces.

9. The reel of claim 8, wherein each side surface has at least one recess.

10. The reel of claim 8, wherein each gathering region comprises a rounded surface that is contiguous to both side surfaces.

11. The reel of claim 1, wherein the bracket is formed from a unitary sheet of metal.

12. The reel of claim 1, wherein the flanges are tabs.

13. The reel of claim 1, wherein each flange has a round edge.

14. The reel of claim 1, wherein each flange has a bottom surface with a concave curvature.

15. A fishing reel, comprising:

(a) an elongate bobbin having first and second ends and a bobbin length, the bobbin length being defined by the distance between the first and second ends, the bobbin being configured to receive fishing line; and

(b) a bracket extending from the bobbin, the bracket having a pair of flanges, the flanges being oriented oppositely relative to each other, each flange having an outermost edge point, each flange being configured to be received under a hood on a fishing rod, the bracket having a bracket length defined by the distance between the outermost edge points of the flanges;

wherein the bobbin length is at least twice as great as the bracket length.

16. The reel of claim 15, further comprising one or more protrusions at the first and second ends.

17. The reel of claim 16, wherein at least one of said one or more protrusions is flared.

18. The reel of claim 15, wherein the bracket is rigidly attached to the bobbin.

19. A fishing reel, comprising:

(a) an elongate member having first and second ends, each end having one or more protrusions, the elongate member being configured to receive fishing line; and

(b) a mounting member extending from the elongate member, the mounting member having tabs configured to be held under hoods of a fishing rod;

wherein the fishing reel is substantially free of moving parts.